



# SAWATDEE



*Supenn would like to invite you to help save the hearts on Tuesday June 19<sup>th</sup>!*

We will enjoy amazing Thai cuisine, provided by Sawatdee, and also learn about *a new, exciting, life-saving technology* presented by Supenn's close friend, a young energetic physician scientist, Dr. Pramote Hochareon, and his medical device startup, *NirvaMed*.

*We are very excited!* This game-changing technology will *save millions of heart attack patients worldwide* and is strongly supported by nationally-recognized cardiologists at Columbia U., Harvard U., and USC. *We invite you to be a part of this major milestone in the history of cardiology medicine.*



- *Location:* Sawatdee Minneapolis, 607 Washington Avenue S, Minneapolis, MN
- *Time:* 6.00 PM, Tuesday June 19<sup>th</sup>, 2012



Nirva Medical is developing a novel, proprietary, minimally-invasive, coronary catheter to prevent continuing tissue damage in massive heart attack patients. This tissue damage routinely occurs **even after successful coronary interventions** (i.e. stent implants) due to tissue inflammation and microcirculation damage, which cause serious, costly, short and long-term health complications and deaths (i.e. about 100,000 heart failures and 60,000 deaths annually in US alone). NirvaMed's technology will provide an unprecedented comprehensive solution to these problems—**expecting to reduce more than 80% of tissue death**. This worldwide health problem presents a significant medical need with over 400,000 patients in the United States alone, an estimated potential market of \$1 billion—or **1.5 million patients and \$3 billion market worldwide**.

**About NirvaMed founder:** Before founding NirvaMed, Pramote was a senior scientist at Boston Scientific, leading critical technology & product development projects, e.g. arrhythmia detection and heart failure monitoring technologies, etc. After his M.D., Pramote pursue his Ph.D. in Bioengineering in Artificial Heart Research, and his Post-Doc in Tissue-Engineered Aortic Heart Valve. He also won international grants for cardiovascular research.

**Tips about NirvaMed:**

- NirvaMed is qualified for MN Angel Tax credit.
- Top 3 in Bioscience Division for 2010 MN CUP.
- Top 5 in Life Science Division for 2010 WI Governor's Business Plan Contest.

